## **SPONSORSHIP OPPORTUNITIES & COMMUNICATION TOOLS**

Opening Ceremony & Buffet Lunch Reception	*Contact Us
	*Contact Us
VIP Delegations Evening Reception (VIP & Exclusive Sponsor only)	*Contact Us
PROMOTIONAL ITEMS	· · · · · · · · · · · · · · · · · · ·
Badge Lanyards	SGD\$7,000
Official Catalogue	SGD\$10,000
Official Catalogue - Advertising	Refer to advertising rates
Floor Plan Handout	Refer to advertising rates
Carrier bags	SGD\$6,000
VIP Delegation Welcome Bag (Laptop Bag)	SGD\$7,000
Visitor & VIP invitation cards	SGD\$5,000
SHOW VISIBILITIES	
Main Entrance Arch	SGD8,000
Registration Counters	SGD\$7,000
Brochure Stands at Entrance	SGD\$400
Delegations' Suite	*Contact Us
Conference Sponsor	*Contact Us
Location Boards and Direction Charts	SGD\$500
Meeting room/Courtesy Call room	*Contact Us
Aisle letters (Overhead Banner)	*Contact Us
Floor titles	*Contact Us
Outside Display	*Contact Us
WEB OPPORTUNITIES	
On-line visitor registration Pack	*Contact Us
Web banner	SGD\$1,000 (Home Page)
Home page rotating Banner size: 1111px X 200px Inner page static Banner size: 280px X 100px	SGD\$450 (Inner Page)

Advertising rates	
Double Page Spread (DPS)	SGD\$4,000
Trim size: 210 x 297mm, Bleed size: 216 x 303mm, Type: 190 x 277mm	30574,000
Full Colour Page (A5)	SGD\$2,800
Trim Size: 210 x 148mm, Bleed size: 216 x 154mm, Type: 190 x 128mm	
Half Page (Horizontal)	SGD\$1,500
Trim Size: 105 x 148mm, Bleed size: 111 x 154mm, Type: 85 x 128mm	
First Page, right side (A5)	SGD\$3,500
Full Colour page facing Content page (Summary) (A5)	SGD\$3,000
Inside Front Cover (A5)	SGD\$3,500
Inside Back Cover (A5)	SGD\$3,000
Back Cover (A5)	SGD\$4,800
Bookmark (Technical fees excluded)	SGD\$4,000
Company Logo with directory	SGD\$400
Floor Plan Handout	
Company Logo on Floor Plan Layout	SGD\$600
Company Name Listing in colour	SGD\$280
Full page Full Colour (A5) *Limited Space	SGD\$2000

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